ORDER

Orders	Order / Rev:	2680652		
	Alt Order #:			
	Product Desc:			
	Estimate:			WHAS
	Flight Dates:	05/02/23 - 05/16/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	03/24/23 / 04/26/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:	·	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	EOM/EOC
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	POL/ OJ Oleka / R / State Treasurer / K		
	Demographic:	A25-54	New Business End:	
	Product Codes:	PL-Candidate: State Treasurer (LUR)	Advertiser External ID:	M213741
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
05/01/23	05/16/23	66	\$5,850.00	\$4,972.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating		
May 2023	66	\$5,850.00	\$4,972.50	0.00		
Totals	66	\$5.850.00	\$4,972,50	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total			
WHAS	15%	\$5,850.00			
Market	100%	\$39,000.00			

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$33,150.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS 05/02/2	3 05/16/23	Local News @ 5a M-F	CM	5-6a	MTWTF	:30	2	\$40.00 P04	0.00 NM	7	\$280.00
		Local News @ 5a M-F	=								
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- ТWГF	3	\$40.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$40.00	0.00				I		

Print Date: 05/17/23 10:06:50 Page 2 of 3

 Order / Rev:
 2680652
 Advertiser:
 POL/OJ Oleka / R / State Treasurer / KY

 Alt Order #:
 Product Desc:
 WHAS

Flight Dates: 05/02/23 - 05/16/23 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/07/23	- TWTF	3	\$40.00	0.00						
	05/14/23	MTWTF	3	\$40.00	0.00						
	05/21/23	MT	1	\$40.00	0.00					_	
N 2 WHAS 05/02/23	3 05/16/23	Local News @ 6a Local News @ 6a		6-7a	MTWTF	:30	2	\$80.00 P04	0.00 NM	8	\$640.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	3	\$80.00	0.00						
	05/14/23	MTWTF	3	\$80.00	0.00						
	05/21/23	МГ	2	\$80.00	0.00						
N 3 WHAS 05/02/23	3 05/16/23	Good Morning Ar Good Morning A		7-9a	MTWTF	:30	2	\$120.00 P04	0.00 NM	13	\$1,560.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/01/23	05/07/23	- TWTF	6	\$120.00	0.00						
	05/14/23	МГWТF МГ	6 1	\$120.00	0.00						
	05/21/23			\$120.00	0.00			A FO 00 B 04	0.00.1114		# 400 00
N 4 WHAS 05/02/23	3 05/16/23	Local News @ 12 Local News @ 13	•	12-1p	MTWTF	:30	2	\$50.00 P04	0.00 NM	8	\$400.00
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	05/07/23	- TWTF	3	\$50.00	0.00						
Week: 05/08/23	05/14/23	MTWTF	3	\$50.00	0.00						
	05/21/23	МГ	2	\$50.00	0.00						
N 5 WHAS 05/02/23		Local News @ 4p Local News @ 4	p M-F	4-5p	MTWTF	:30	2	\$50.00 P04	0.00 NM	9	\$450.00
	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	05/07/23	- TWTF	4	\$50.00	0.00						
	05/14/23 05/21/23	МГWГF МГ	4	\$50.00	0.00						
			1	\$50.00	0.00			#400 00 P04	0.00.1114		# 4.4 7 0.00
N 6 WHAS 05/02/23		Local News @ 5p	р М-Г	5-530p	MTWTF	- :30	2	\$130.00 P04	0.00 NM	9	\$1,170.00
	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	05/07/23	- TWTF	4	\$130.00	0.00						
	05/14/23	МГWГF МГ	4	\$130.00	0.00						
	05/21/23		<u> </u>	\$130.00	0.00			#450 00 D04	0.00.004		#4 000 00
N 8 WHAS 05/02/23		ET 7-730p ET 7-730p	CM	7-730p	MTWTF	:30	2	\$150.00 P04	0.00 NM	8	\$1,200.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/07/23	- TWTF MTWTF	3	\$150.00	0.00						
	05/14/23 05/21/23	M	1	\$150.00 \$150.00	0.00 0.00						
N 9 WHAS 05/02/23			a Sa CM	9-10a	S-	:30	1	\$50.00 P04	0.00 NM	2	\$100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/07/23	S-	<u> 5pots/Week</u>	\$50.00	0.00						
Spot Ch Date Ran		escription	=	End Time		Weekdays	Ler	igth Rate	Rtg Type		
1 NHAS 05/01/23						Sa-		<u> </u>	0.00 NM		
See MG 9.3 [NA/Oversold								(,)			
3 VHAS 05/01/23	- -05/07/23 Lo	ocal News @ 12p	M-F 12-1	р		MTWThF	_	:30 \$50.00	0.00 NM		
M MG for 9.1 0.				•							
-	05/14/23	S-	1	\$50.00	0.00						
N12 WHAS 05/02/23		Nightline	CM	1237-106a	МГЖГБ	:30	1	\$40.00 P03	0.00 NM	1	\$40.00
		Nightline		_							
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/07/23	 МГWГF	0	\$800.00	0.00						
Week: 05/08/23	05/14/23		1	\$40.00	0.00	•					.
N13 WHAS 05/02/23		iCrimes 135-205a 135-205a Su		135-205a		S :30	1	\$10.00 P04	0.00 NM	1	\$10.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	05/07/23		0	\$800.00	0.00						
Week: 05/08/23	05/14/23	S	1	\$10.00	0.00					I	

Print Date: 05/17/23 10:06:50 Page 3 of 3

Order / Rev: 2680652 Advertiser: POL/ OJ Oleka / R / State Treasurer / KY Alt Order #: Product Desc: WHAS Flight Dates: 05/02/23 - 05/16/23 Estimate: Break Start/End Time Ln Ch Start Inventory Code Rate Pri Rtg Type Spots End Days Len Spots Amount

Totals 66 \$5,850.00